Platinum Memory Stick PRO 40X

Product Information

Memory Stick PRO 40X

- 6 MB/sec write
- Data Protection Light
- MagicGate copyright protection technology

Lexar Memory Stick PRO "lights when it writes" with an exclusive Data Protection Light that flashes when you transfer data to and from it. Record your high-resolution digital images and store other types of data safely and can easily at a sustained write speed of 40X or 6.0 MB per second*. Lexar Memory Stick PRO works with all Sony Memory Stick PRO compatible devices including your Sony MP3 audio recorder, video cameras, and computers with a Memory Stick slot. Memory Stick PRO also includes MagicGate -- a copyright protection technology that provides secure transfer and playback of commercial and copyright content. Lexar Memory Stick PRO 40X ships with a jewel case in the new Platinum logo clamshell without foot.

* When the host device supports a write speed of up to 6.0 MB per second.

Note: The Current Value Line Memory Stick PRO (non-40X) SKUs MSXXX-331 will not be re-branded. The Value Line Memory Stick PRO comes in either white (w/ old Lexar logo) or black (w/ new Lexar logo) housing. Platinum Memory Stick PRO 40X has a black translucent top to allow the data protection LED to shine through.

Specifications	▪ Available Capacities: 256MB / 512MB / 1GB
Basic Contents	• 256MB / 512MB / 1GB Memory Stick PRO with MagicGate and "lights when it writes" LED • Jewel Case
Warranty	Limited lifetime warranty

Standard Package Type	Small Clamshell without foot	
Retail Package Dimensions	L5.00” x H6.88" x D1.35"	.09 lbs
Quantity per Master Carton	10	
Master Carton Dimensions	8.875” X 7.375” X 5.75”	1.0 lbs

Ordering P/N	Description	UPC
MS256-40-331	256MB Memory Stick PRO 40X Platinum Retail EFS	650590131389
MS512-40-331	512MB Memory Stick PRO 40X Platinum Retail EFS	650590131396
MS1GB-40-331	1GB Memory Stick PRO 40X Platinum Retail EFS	650590131402
MS256-40-360	256MB Memory Stick PRO 40X Platinum Retail Chkpt EFS	650590132126
MS512-40-360	512MB Memory Stick PRO 40X Platinum Retail Chkpt EFS	650590132133
MS1GB-40-360	1GB Memory Stick PRO 40X Platinum Retail Chkpt EFS	650590132140
MS256-40-366	256MB Memory Stick PRO 40X Platinum Retail EFG	650590131419
MS512-40-366	512MB Memory Stick PRO 40X Platinum Retail EFG	650590131426
MS1GB-40-366	1GB Memory Stick PRO 40X Platinum Retail EFG	650590131433
MS256-40-261	256MB MS Pro 40X MG Platinum US EFS Shopko 3Pk	650590131389
MS512-40-261	512MB MS Pro 40X MG Platinum US EFS Shopko 3Pk	650590131396
MS1GB-40-261	1GB MS Pro 40X MG Platinum US EFS Shopko 3Pk	650590131402
MS256-40-331-FM	256MB MS Pro 40X MG Platinum US EFS Fred Meyer	650590131389
MS512-40-331-FM	512MB MS Pro 40X MG Platinum US EFS Fred Meyer	650590131396
MS1GB-40-331-FM	1GB MS Pro 40X MG Platinum US EFS Fred Meyer	650590131402
MS256-40-616	256MB MS Pro 40X Platinum Retail EF	650590131471
MS512-40-616	512MB MS Pro 40X Platinum Retail EF	650590131488
MS1GB-40-616	1GB MS Pro 40X Platinum Retail EF	650590131495

	-331	-360	-366	-261	-634-FM	-616
ECO	1992	2063	2063	2118	2115	2120
Orders Accepted	3/5/05	3/12/05	3/12/05	4/8/05	4/8/05	4/22/05
Available to Ship	W 4/18/05	W 4/18/05	W 4/18/05	W 4/18/05	W 4/18/05	W 5/23

MSXXX-40- Suffix Key

P/N Suffix	Customer	Languages	Security Tag
-331	Americas	English, French, Spanish	Sensormatic
-360	Americas	English, French, Spanish	Checkpoint
-366	Europe 1	English, French, German	Sensormatic
-261	Shopko	English, French, Spanish	Sensormatic
-634-FM	Fred Meyer	English, French, Spanish	Sensormatic Checkpoint
-616	Canada	English, French Canadian	Sensormatic